

Reg. No.:



Y7749

Name:

University of Kerala

Fourth Semester FYUGP Degree Examination, May 2026

Value Addition Courses

JOURNALISM

UK4VACJMC200 - Environmental Journalism

Academic Level: 200-299

2024 Admission

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

**Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions**

Qn No.	Question	CL	CO
1	Name two alternative energy sources.	RE	2
2	Name any two National Parks in Kerala.	RE	1
3	Outline CBD	UN	1
4	Identify the person who associated with Narmada Bachao Andolan	UN	1
5	Explain the term biotic	UN	2
6	Explain UNDP	UN	2

Part B. 8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain the causes of soil pollution.	UN	2
8	Explain Ex-situ Conservation with examples	UN	2
9	Infer the causes of Global warming	AP	1
10	Briefly explain any one Chipko movement	AP	2

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A)	AP	2, 2

Qn No.	Question	CL	CO
	Examine the causes and impact of marine plastic pollution. OR B) Predict the role of an individual in energy conservation.		
12	A) Analyse the relationship between climate change and sustainable development initiatives in India OR B) Discuss air pollution and its health effects on human beings.	AN	3, 3
13	A) Evaluate the importance of multimedia content in environmental reporting OR B) Evaluate the role of media in Environmental issues	EV	4, 4
14	A) Create a news feature on any environmental issue of your concern. OR B) Prepare an article on the importance of Wildlife Conservation in India.	CR	3, 3