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Reg. No. :

Name :

Fifth Semester B.A. Degree Examination, February 2024

First Degree Programme Under CBCSS

Double Main Programme

English and Media Studies

Core Course

ENM 1541 : RADIO BROADCASTING

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

- I. Answer **all ten** questions, **each one in one or two** sentences.
1. Who was appointed the first controller of Broadcasting in India?
 2. From which station the first ever FM service was inaugurated?
 3. When was AIR's National channel introduced?
 4. When did sky Radio become operational?
 5. When and where was phone in programme first introduced?
 6. In which year Yuv-vani service started?
 7. Who are the current Minister of I and B?
 8. What is the meaning of Akashvani?

P.T.O.



9. The modulation technology that is used for analogue radio transmission in MW and SW is _____.

10. Who owned the Club FM?

(10 × 1 = 10 Marks)

II. Answer **any eight** questions from the following in a paragraph (short answers)

11. AM

12. Running commentary

13. Radio discussion

14. Community Radio

15. Pitch

16. Short wave

17. Satellite radio

18. Radio Mango

19. Man Ki Bath

20. Radio documentary

21. Radio news magazine

22. Radio feature

(8 × 2 = 16 Marks)

III. Answer **any six** questions from the following in not less than **120** words (short essays)

23. What is the basic structure of a news bulletin?

24. Explain the role of a radio broadcaster.



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25. What is the role of a news presenter?
 26. Elucidate the strengths and limitations of radio.
 27. What are the difference between AM and FM radio stations?
 28. Explain the types of microphones with examples.
 29. Discuss the points when you are writing news for radio.
 30. Explain the significance of community radio.
 31. Write a five minutes radio news script.

(6 × 4 = 24 Marks)

IV. Answer **any two** questions from the following.

32. Explain your view points about the use of online and social media platforms in programme production.
33. Comment on the privatization of radio and its impact of FM stations in India.
34. Explain the various programmes aired through radio.
35. Radio is a rural medium. Justify with you viewpoints.

(2 × 15 = 30 Marks)



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