

Reg. No.:



Name:

University of Kerala

Y7750

Fourth Semester FYUGP Degree Examination, May 2026

Value Addition Courses

JOURNALISM

UK4VACJMC201 - Inclusivity and Media Practices

Academic Level: 200-299

2024 Admission

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

**Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions**

Qn No.	Question	CL	CO
1	Expand UNDHR.	RE	1
2	Which Article of the Constitution of India directs the State to make provisions for public assistance in cases of old age?	RE	1
3	Define Ethnicity.	UN	2
4	Explain 'Bechdel Test'.	UN	2
5	Explain LGBTQIA+	UN	1
6	Define stereotyping.	UN	3

Part B. 8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Compare equity and equality.	UN	2
8	Differentiate migrants and immigrants.	UN	2
9	Outline the strategies for representing queer identities in mainstream media.	AP	3
10	Distinguish between gender and sexuality	AP	2

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Examine the diversity of races in India	AP	2, 4

Qn No.	Question	CL	CO
	OR B) Apply the concept of intersectionality to explain the unique challenges a Dalit woman reporter may face in an Indian newsroom.		
12	A) Analyse the impact of media stereotypes and biases specifically on Transgender community. OR B) Examine the role of media activism in bringing social change	AN	2, 2
13	A) Examine the term 'disability'. What is disability according to you OR B) Consider you are facing equality issues from your partner, explain the ways to make him understand that equality is important in life	EV	2, 2
14	A) Imagine you are going to protest against a company as you were facing severe discrimination. Prepare a report about the problem you were facing and the solutions you want OR B) Write an article on the topic 'Role of media activism in the digital age'	CR	3, 3