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Reg. No. :

Name :

First Semester B.A. Degree Examination, November 2022

First Degree Programme under CBCSS

Double Main Programme

Economics and Media Studies / English and Media Studies

Foundation Course - I

ECM 1121 / ENM 1121 : BASICS OF INFORMATICS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions, each in a word or maximum of **30** words.

1. Microsoft.
2. Twitter
3. ICT
4. Artificial Intelligence
5. Skype
6. WWW
7. HTML

P.T.O.



8. URL
9. ALU
10. Who is known as the father of computer?

(10 × 1 = 10 Marks)

SECTION – B

Write short notes, each not exceeding **60** words on any **eight** of the following.

11. What is Arpanet?
12. Define digital divide.
13. What do you mean by Cybernetics?
14. Define Augmented reality.
15. What is antivirus?
16. What are the uses of Servers?
17. Define Information Superhighway
18. What is E- learning?
19. What is ROM.?
20. What are the different image file formats?
21. How does a search engine work?
22. Marshal McLuhan
23. Define Vlog.
24. What is UNICODE?
25. Give the uses of Page maker software.
26. Define Global Village.

(8 × 2 = 16 Marks)



SECTION – C

Write short essays, each not exceeding 120 words, on any **six** of the following.

27. Define the term software. Explain the uses of software.
28. Explain about the different types of computers.
29. Write the significances of new media in Globalization and Global communication
30. Mention few advantages of online bookstores.
31. Write a short note on the pros and cons of Citizen Journalism.
32. Explain about new communication technologies and how they influence our day to day life.
33. Give your experience relating various issues or problems through new media.
34. Elaborate the Cyber culture and cybernetics tradition
35. Discuss about the recent issues in social media.
36. Write about Online Library systems.
37. What is Operating system? Give the functions and types of operating system.
38. Explain the following in brief
 - (a) New media
 - (b) Search engine
 - (c) Cybercrime
 - (d) Digital culture

(6 × 4 = 24 Marks)



SECTION – D

Write long essays for any **two** of the following.

39. Write an essay on the scope and significances of IT.
40. Write about the E-Journalism and its future.
41. Discuss the concept of digital divide and explain how these challenges can be overcome.
42. Explain the role of ICT in the field of media.
43. Review the E-learning facilities available in Indian education system
44. Discuss the growth of computer networks in India.

(2 × 15 = 30 Marks)

