

(Pages : 4)

R – 7268

Reg. No. :

Name :

Third Semester B.A. Degree Examination, July 2023

First Degree Programme under CBCSS

Double Main Programme

English and Media Studies

Core Course

ENM 1342 : VISUAL MEDIA: TELEVISION AND CINEMA

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or a maximum **two** sentences.

1. Which is the first well-known narrative film made by George Melies?
2. Battleship Potemkin is a film by _____
3. DTH stands for _____
4. Which is the first private television news channel in Malayalam?
5. Which is the educational television channel by government of Kerala?
6. A device that scrolls the text in front of the camera for the anchor to read is _____
7. Robert Weine is associated with _____ Film movement

P.T.O.



8. Name the First Indian colour movie.
9. The vertical movement of a camera is called
10. Who invented Kinetograph?

(10 × 1 = 10 Marks)

II. Answer any **eight** questions from the following paragraph (Short Answer)

11. What do you mean by White Balance?
12. Define a dolly shot.
13. Distinguish between Bird's eye view and Worm's eye view.
14. What is lavalier microphone?
15. What is Fill Light?
16. Define Film Genres.
17. Explain a low-angle shot.
18. What is the function of zoom lens?
19. What is jump cut?
20. What is a shooting script?
21. What is the difference between sequence and scene?
22. Explain Rule of Thirds.
23. What are the Features of Italian Neorealism?



24. Define Non-linear editing.
25. What is chroma keying?
26. Who is Akira Kurosawa?

(8 × 2 = 16 Marks)

III. Answer any **six** from the following in not less than **120** words (Short Essays)

27. What are the essential qualities needed for a television news anchor?
28. Discuss the role of dubbing artists in films.
29. Write about Indian parallel cinema?
30. Explain various types of microphones used for television production.
31. Explain the similarities and differences between documentaries and feature films.
32. Explain the principles of visual composition.
33. Write about two innovative programme concepts for Malayalam television.
34. What are the challenges faced by a programme producer of a prime time news debate?
35. Differentiate between subjective and objective point of views.
36. Who are below the line and above the line personnels in a television production?
37. Write a note on the contributions of Girish Kasaravalli.
38. What are differences between high angle and low angle?

(6 × 4 = 24 Marks)



IV. Write Long Essays on any two of the following

39. Discuss the important shots used in television. Among these shots which are mainly used in news presentation?
40. Explain the four forms of transitions used in editing and their uses with Examples.
41. Different lighting used in video production creates different moods — Discuss.
42. Write a review of a recent movie watched by you in 500 words.
43. Prime time news debate in television is equivalent to editorial page in a newspaper. Discuss.
44. What do you think whether the film industry are getting benefited or not because of the OTT platforms? Substantiate your view.

(2 × 15 = 30 Marks)

