

Reg. No. :

Name :

Fifth Semester B.A. Degree Examination, December 2023

Career Related First Degree Programme under CBCSS

Group 2(a) Malayalam and Mass Communication

Vocational Course VII

MX 1571 : RADIO PROGRAMME PRODUCTION

(2013-2020 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer all the ten questions, each one in one or two sentences:

1. AM.
2. Net cast.
3. Pitch.
4. Timbre.
5. Wavelength.
6. Signature tune.
7. Acoustic.
8. SFX.
9. Lip mic.
10. Radio Fever.

(10 × 1 = 10 Marks)

P.T.O.

II. Write short notes, not exceeding sixty words, on any eight of the following.

11. Yuva Vani.
12. Radio Mattoli.
13. Radio Bridge.
14. Mixer.
15. Club FM.
16. Newsreels.
17. Radio commercials.
18. Radio drama.
19. Radio interview.
20. Prasar Bharati.
21. Satellite radio.
22. Educational broadcasts in AIR.

(8 x 2 = 16 Marks)

III. Write short essays, each not exceeding 120 words, on any six of the following.

23. Briefly state the role and functions of a radio programme producer.
24. Delineate the structure of radio talk.
25. Differentiate between short wave and long wave.
26. Elucidate the types of speakers used in a radio studio.
27. Briefly explain the different radio services provided by the AIR.

28. Illustrate the organisational structure of a medium-sized radio station.

29. What is a radio documentary?

30. Explain the steps involved in pre-production of a radio programme.

31. 'The private FM channels have heralded the second coming of radio'. Discuss.

(6 × 4 = 24 Marks)

IV Write long essays, each not exceeding 500 words, on any two of the following:

32. Describe the different types of microphones used in radio programme production. Briefly explain their functions.

33. Explain the dos and don'ts of radio news reading and presentation.

34. Why should radio script be written for the ear? Elucidate the principles of radio script writing.

35. Trace the history of radio broadcasting in India.

(2 × 15 = 30 Marks)
