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S – 3587

Reg. No. :

Name :

Third Semester B.A. Degree Examination, February 2024

Career Related First Degree Programme under CBCSS

Malayalam and Mass Communication

Vocational Course – III

MX 1371 : REPORTING

(2014 – 2020 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all the ten** questions, each one in **one** or **two** sentences :

1. News
2. Style Book
3. Source
4. Free lancer
5. Wire copy
6. Caption
7. Inverted Pyramid Style
8. Headline
9. Column
10. Photo Journalist.

(10 × 1 = 10 Marks)

P.T.O.

II. Write short notes, not exceeding **60** words, on **any eight** of the following :

11. Mojo
12. Chief Reporter
13. Social Media
14. International Correspondent
15. Human Rights Reporting
16. News Bureau
17. Telephonic Interview
18. Interpretative Story
19. Environmental News
20. Sports Reporter
21. Sting Journalism
22. Journalism Ethics.

(8 × 2 = 16 Marks)

III. Write short essays, each not exceeding **120** words, on **any six** of the following :

23. Why accuracy should be maintained in newspaper?
24. Explain the need for rewriting a story.
25. How is the functioning of a news agency differ from a newspaper?
26. What is a scoop? Define with an example.
27. Explain the various types of leads.

28. What is news judgment? Explain it with an example.
29. Accuracy, objectivity, and fairness should be the soul of the newspaper. Discuss
30. Editorial is the heart and soul of the newspaper. Elaborate.
31. Explain the characteristics of a feature.

(6 × 4 = 24 Marks)

IV. Write long essays, each not exceeding **500** words, on **any two** of the following :

32. Reports are eyes and ears of a media organization. Illustrate your answer.
33. Discuss the procedures for writing a news report.
34. Explain the elements of news with examples.
35. Differentiate between Print journalism and Broadcast journalism.

(2 × 15 = 30 Marks)