

Reg. No.:



Name:

University of Kerala

Y8309

Second Semester FYUGP Degree Examination, June 2026

Discipline Specific Core Course

ENGLISH

UK2DSCENG100 - The Art of Story Telling

Academic Level: 100-199

2024 Admission onwards

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

**Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions**

Qn No.	Question	CL	CO
1	What is a key difference between oral and written storytelling?	RE	1
2	----- adds music and charm to the story.	RE	1
3	What are graphic novels ?	UN	1
4	Classify different types of stories based on their purpose.	UN	1
5	What brings the tradition of oral storytelling into the modern era?	UN	1
6	Describe how storytelling benefits imagination.	UN	1

Part B. 8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain why visual storytelling is more engaging than text-based narratives.	UN	1
8	Give two reasons why personal storytelling is effective in motivational speeches.	UN	1
9	Video games and storytelling techniques.	AP	3
10	Explain corporate sector storytelling	AP	3

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer:7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) How does business storytelling differ from personal storytelling? Provide examples. OR B) Demonstrate the ways to create audio stories.	AP	3, 4
12	A) Describe the evolution of story telling OR B) Examine the transformative power of storytelling and its contributions to social change.	AN	2, 2
13	A)	EV	4, 4

Qn No.	Question	CL	CO
	Ananda pai' s "Amar Chitra Katha" has been a beloved part of Indian Children' literature for decades. Analyse how Ananda Pai uses story telling and visual elements to convey important values and moral tradition? OR B) How do dance and theatre contribute to storytelling?		
14	A) Create a story of your own on the topic 'Friendship '. OR B) Rewrite the story “The Giant and the Dwarf” from the perspective of the dwarf.	CR	5, 5