

Reg. No.:



Name:

University of Kerala

W6584

Third Semester FYUGP Degree Examination, November 2025

Value Addition Courses

JOURNALISM

UK3VACJMC201 - Geriatric Care and Media

Academic Level: 200-299

2024 Admission

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each.Answer all questions

Qn No.	Question	CL	CO
1	Name a legal protection available for old age in India.	RE	1
2	State the full form of AVYAY.	RE	1
3	Define Telemedicine.	UN	2
4	Define participatory communication.	UN	2
5	Explain geriatric care.	UN	1
6	Give 2 examples of text-to-speech applications.	UN	1

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Summarize the objectives of the Rashtriya Vayoshri Yojana (RVY).	UN	2
8	Describe how digital illiteracy affects the daily lives of older adults.	UN	2
9	Outline the characteristics of ageism.	AP	2
10	Illustrate how Article 46 of the Indian Constitution upholds the rights of elderly adults.	AP	2

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer:7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Illustrate how Pakal Veedu and Vayomithram ensure social security for senior citizens. OR B) Illustrate strategies to reduce the digital gap for older adults.	AP	3, 2

Qn No.	Question	CL	CO
12	A) Examine how old age is portrayed in Indian media. OR B) Compare the roles of traditional media and digital media in shaping attitudes toward old age.	AN	3, 3
13	A) Assess the benefits and challenges of using digital banking platforms for older adults. OR B) Assess the effectiveness of the Maintenance and Welfare of Parents and Senior Citizens Act, 2007.	EV	3, 3
14	A) Formulate a podcast script on the topic ‘Social Media and Geriatric Care.’ OR B) Formulate seven questions for an interview with Chief Justice of India, Justice Bhushan Ramkrishna Gavai, regarding the use and importance of the Maintenance and Welfare of Parents and Senior Citizens Act, 2007.	CR	3, 4