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R – 3307

Reg. No. :

Name :

Second Semester B.A. Degree Examination, September 2023

Career Related First Degree Programme under CBCSS

Malayalam and Mass Communication

Vocational Course – II

MX 1271 : MALAYALAM JOURNALISM

(2014-2020 Admission)

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions in **one** or **two** words.
1. Dr Hermen Gundert reached Kerala in 1938 to carry out activities of _____.
 2. Devji Bhimji.
 3. First college magazine in the state.
 4. Writer C Radhakrishnan was the first editor of _____ Weekly.
 5. In which year did Nasrani Deepika start publishing?
 6. Name the executive editor of Asianet News channel.
 7. Who is the editor of Deshabhimani daily?
 8. Pioneering journalist from Malabar, Vengayil Kunjirama Menon, was known by the pen name Kesari. True or False?
 9. Western Star which started publishing in 1860 was the first English newspaper in Kerala. True or False?
 10. Name the English weekly published by the Malayala Manorama group.

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight** of the following questions in **one** or **two** sentences.

11. Who are the two 'Kesaris' of Malayalam journalism?
12. Which is the oldest daily in Malayalam?
13. Bhashaposhini
14. Which weekly did MT Vasudevan Nair edit?
15. Vidyavilasom Press
16. KP Kesava Menon
17. Atmaposhini
18. Veekshanam daily
19. Media One
20. S jayachandran Nair
21. Vimathan
22. CV Kunhiraman

(8 × 2 = 16 Marks)

III. Answer any **six** of the following in **120** words.

23. Narrate the events that marked the birth and early childhood of Malayalam Press.
24. Mushrooming news channels in Malayalam have led to several compromises in the quality of news stories being aired. Do you agree or disagree with this statement? Explain.
25. Trace the origin and growth of Malayala Manorama daily.
26. Discuss the contributions of Sahodaran Ayyappan to Malayalam journalism.

27. How is EMS Namboodiripad related to early Malayalam journalism?

28. Write a brief news report in Malayalam about some civic issues in your neighbourhood that can be published in the local page of a Malayalam daily.
29. Write a Letter to the Editor of a Malayalam daily the criticising any of the reports published in the daily recently.
30. Discuss the relation between Al-Ameen and the Indian national movement.
31. Discuss the role of Indiavision news channel in transforming Malayalam TV journalism.

(6 × 4 = 24 Marks)

IV. Answer any **two** of the following in **500** words.

32. List the Malayalam newspapers run by political parties. Briefly narrate the origin and character of each of them.
33. The duo Vakkom Abdul Khader Maulavi and Swadeshabhimani Ramakrishna Pilli had played a major role in the evolution of Malayalam journalism. Discuss based on their contributions.
34. Suggest a cover story idea for a Malayalam socio-political weekly (Like Kalakaumudi, Madhyamam, etc...) for the coming week. Explain the relevance of the topic and what are the points you plan to include in the cover story.
35. Daily prime time debates in Malayalam News Channels are nothing but shows full of sound and fury. Do you agree or disagree with this statement? Explain.

(2 × 15 = 30 Marks)