

Reg. No.:



Name:

University of Kerala

W6585

Third Semester FYUGP Degree Examination, November 2025

Value Addition Courses

LATIN

UK3VACLAT200 - Business Latin

Academic Level: 200-299

2024 Admission

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each.Answer all questions

Qn No.	Question	CL	CO
1	What does <i>Moda Lux</i> mean in English?	RE	1
2	Translate <i>Ornatus Lumen</i> into English.	RE	1
3	Scribe verba dissimilia: aurum, agnum, templum, arengtum	UN	3
4	Indica verum an falsum: The Forum was only used for economic activities, not political or civic gatherings.	UN	1
5	Delige verbum aptum: Dominus ___ dat.(auro, aurum, auri)	UN	2
6	Construe sententiam in lingua Latina utens verbo: monstrare	UN	2

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Declina in singulari et plurali: servus,i	UN	5
8	Conjuga in praesens et imperfectum: spectare	UN	5
9	Explain the importance of the word <i>novus</i> for a company wanting to stand out from competitors.	AP	4
10	Who were the <i>negotiatores</i> and what were their main functions in Roman commerce?	AP	1

Qn No.	Question	CL	CO

Part C. 28 Marks. Time: 60 Minutes (Cognitive Level: Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer. 7 marks each. Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Applicare rectam formam: Caecilius est in _1_ (forum, fora, foro). Caecilius in foro argentariam _2_ (habes, habet, habent). Hermogenes ad forum _3_ (veniunt, venit, venis). Hermogenes _4_ (sunt, es, est) mercator Graecus. Mercator Caecilium _5_ (salutant, saltas, salutatur). 'Ego sum mercator Graecus', _6_ (inquit, inquio, inquis) Hermogenes. 'Ego sum mercator probus. Ego _7_ (pecunia, pecuniae, pecuniam) quaero.' 'cur tu pecuniam quaeris?' inquit Caecilius. OR B) Applicare rectam formam: Pastores de monte _1_ (venit, venis, veniunt) et ad urbem contendunt. Turba per _2_ (porta, potae, portam) ruit. nuntius in foro _3_ (clamant, clamat, clamas): 'Actores sunt in (urbs, urbe, urbem). Actores sunt in _4_ (theatrum, theater, teatro). Priscus _5_ (fibula, fabulae, fabulam) dat. Priscus fabulam potimam dat. Actores sunt Actius et Sorex. Caecilius et Metella e villa discedunt. Argentarius et uxor ad theatrum _6_ (ambulat, ambulas, ambulant). Clemens et Melissa ad theatrum contendunt. sed Grumio in villa _7_ (manes, manent, manet).	AP	5, 3
12	A) Redde Latine: The judge enters the court. Judge: Who are you? Caecilius: I am Lucius Caecilius Iucundus. Judge: Are you a Pompeian? Caecilius: I am a Pompeian. Judge: What do you do in the city? Caecilius: I come to the forum every day. I am a banker. Judge: Why do you come to the court today? OR B) Redde Anglice et explica:	AN	3, 5

Qn No.	Question	CL	CO
	Poppeae est ancilla. Ancillae prope ianuam stat. ancilla viam spectat. Dominus in horto dormit. Dominus est lucrio. Lucrio est senex. Poppeae: Ego amicum meum exspecto. Ubi est amicus? (lucrio sterlit) eheu! Lucrio est in villa. (agricolae in via clamant) agricolae: euge ! Agricolae hodie non laborant ! Poppeae: Lucrio ! Lucrio ! Agricolae urbem intrans. Agricolae adsunt. Lucrio : (semisomnus) a a.... agricolae? pueri: euge ! Sorex ! Actius ! Actores adsunt. Poppeae: Lucrio ! Lucrio ! Pueri per viam currunt.		
13	A) Examine the key features of Roman commerce and the major factors that contributed to the growth of Roman trade. OR B) Analyze the significance and continued use of Latin phrases in modern corporate logos and branding.	EV	6, 7
14	A) Explain the Latin legal terms and related Roman business structures. Discuss the roles of key persons in Roman business using relevant Latin terms. OR B) "Hollywood, as a cinematic expression, often serves as a powerful medium to convey themes of hope and redemption." Discuss this statement with reference to the article '<i>Revisiting the Classics: An Analysis of the Presence and Use of Latin in Popular Cinema</i>'.	CR	2, 5