



(Pages : 2)

D – 5066

Reg. No. :

Name :

First Semester B.Com. Degree Examination, February 2018

First Degree Programme under CBCSS

Core Course – II : CO 1142

PRINCIPLES OF MANAGEMENT

(2013 Adm.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in a word or maximum of **two** sentences. **Each** question carries **one** mark.

1. What do you mean by management theory jungle ?
2. Define law of synergy.
3. What is unity of direction ?
4. What are single use plans ?
5. What is span of management ?
6. What is an organisational manual ?
7. What is career counselling ?
8. What is a project ?
9. What is esprit de corps ?
10. What is morale ?

(10×1=10 Marks)

SECTION – B

Answer **any eight** questions **not** exceeding **one** paragraph **each**. **Each** question carries **2** marks.

11. What is management by exception ?
12. What is laissez faire leadership ?
13. What is forced distribution ?
14. What is staffing ?
15. What is mental revolution ?



16. Write any two differences between a policy and an objective.
17. What is a line organisation ?
18. What is career planning ?
19. What are hygiene needs ?
20. What is job enrichment ?
21. What is accountability ?
22. What is a graphic rating scale ?

(8×2=16 Marks)

SECTION - C

Answer **any six** questions (Not exceeding 120 words). Each question carries 4 marks.

23. What are the principles of scientific management ?
24. What are the benefits of HRD ?
25. Differentiate mechanistic and organic structure.
26. What are the essential requirements of an effective plan ?
27. Write a short note on Hawthorne studies.
28. What are the different levels of conflicts ?
29. What are the limitations of decentralisation ?
30. What is principle of reciprocal relationship ?
31. Differentiate line and functional organization.

(6×4=24 Marks)

SECTION - D

Answer **any 2** questions (Not exceeding 4 pages). Each question carries 15 marks.

32. How can a good control system be established ?
33. Compare and contrast formal and informal organization.
34. What is absenteeism ? How can an organization control absenteeism ?
35. What are the requirements of effective performance appraisal ?

(2×15=30 Marks)