

Reg. No.:



Y8218

Name:

University of Kerala

Second Semester FYUGP Degree Examination, June 2026

Multi-Disciplinary course

JOURNALISM

UK2MDCJMC100 - Basics of Videography

Academic Level: 100-199

2024 Admission onwards

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

**Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions**

Qn No.	Question	CL	CO
1	Name two common video editing techniques.	RE	3
2	_____ is the process of adjusting colors in an image to ensure accurate representation of white under different lighting conditions.	RE	2
3	Why is the Rule of Thirds commonly used in composition?	UN	2
4	Give any two examples of mobile applications used in videography.	UN	3
5	Explain the MOV file format.	UN	1
6	What is Bitrate?	UN	2

Part B. 8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Why is refresh rate important in video playback?	UN	1
8	Discuss camera movements.	UN	2
9	Differentiate between aspect ratio and resolution.	AP	1
10	You need to shoot a scene that requires maintaining shot continuity. What techniques would you apply to ensure consistency?	AP	2

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Illustrate the use of various lighting techniques in videography, explaining their effects on visual storytelling. OR B) Illustrate and analyze the 180-degree rule and 30-degree rule in videography, discussing their importance in maintaining spatial continuity.	AP	3, 2
12	A) Explain the techniques used to maintain continuity in shots and analyze their role in ensuring seamless storytelling OR B) Examine how frame rate influences the perception of motion in video.	AN	2, 3
13	A)	EV	1, 3

Qn No.	Question	CL	CO
	Judge the use of slow-motion and time-lapse effects in videography. In what situations are these techniques effective? OR B) Assess the importance of audio quality in a video. How does poor audio affect the overall viewing experience?		
14	A) Compose a timeline that includes key milestones in the development of videography. OR B) Create a shot list for a short scene that effectively uses different camera angles and movements.	CR	1, 4