

The 12 were arrested at sea in August while they were apparently attempting to flee to Taiwan after a tough national security law took effect in Hong Kong. They were picked up after entering mainland Chinese waters for crossing the maritime border without permission. At least some took part in anti-government protests in 2019 and were facing charges in Hong Kong.

While Hong Kong is part of China, travelers must still pass through immigration when going to and from the mainland. Since the imposition of the notional security law in June, a number of government critics have sought refuge abroad, many in Taiwan, a self-governing democracy that has no formal ties with China's authoritarian Communist government. (AP) CPS.

(2 × 15 = 30 Marks)

(Pages : 4)

S – 3590

Reg. No. :

Name :

Third Semester B.A. Degree Examination, February 2024

Career Related First Degree Programme under CBCSS

Malayalam and Mass Communication

Vocational Course IV

MX 1372 : EDITING

(2014-2020 Admission)

Time : 3 Hours

Max. Marks : 80

I. Write answers to **all** questions in a few words.

1. Double spread
2. Justify
3. Spike
4. Trim
5. Leader
6. Mast Head
7. Deadline
8. True or False: The word Editor has its origin in Latin Language
9. True or False: Headline of a news report is also called caption
10. True or False: Hand Crafted is a basic group of fonts

(10 × 1 = 10 Marks)

II. Explain **any eight** of the following in **two or three** sentences.

11. Cropping
12. Dynamic layout
13. Point
14. Modular Makeup
15. Bulldog
16. News hole
17. Paste up
18. Jump Head
19. Adobe
20. Tabloid
21. Pyramid Headline
22. Importance of Brevity in News Editing

(8 × 2 = 16 Marks)

III. Write short essays on **any six** of the following questions.

23. Caption writing is not the responsibility of photographer alone, but, an integral part of desk job. Elaborate and explain the elements that constitute a good caption?
24. Translation is an important component of the job of the copy editor of a vernacular newspaper. Explain.
25. What is the role of infographics in a newspaper or news channel?
26. What is typography? Explain the role of typography in newspaper design.

27. Discuss the role of layout and design in newspaper production.
28. Differentiate between Modular makeup and irregular makeup of pages.
29. Differentiate between fold, grid and gutter in page layout.
30. Is Op-Ed page a relevant component of a newspaper? Discuss.
31. Briefly describe the structure of a newsroom.

(6 × 4 = 24 Marks)

IV. Write long essays on **any two** of the following questions.

32. A sub editor/Copy editor is the real architect of a newspaper. Do you agree? Explain the attributes of a good sub editor.
33. Why is a headline considered to be an important element of a news story? What are the common types of headlines used in journalism?
34. Editorial and Editorial Page form the soul of a newspaper. Discuss.
35. Read the following agency copy. Edit that to a **120-word** copy and give a proper headline.

Hong Kong, Dec16 (AP) Chinese prosecutors on Wednesday announced the indictment of 10 people from Hong Kong over an attempt to flee the city amid a crackdown on opposition political activity. The Yantian district prosecutor's office in the city of Shenzhen just across the border from Hong Kong said on its microblog that 10 of the suspects were charged with illegally crossing the border while two were also charged with organizing the attempted journey.

Two others are minors and a decision on how to handle their cases will be made at a later time, the office said. Relatives of the 12 say they have been prevented from hiring their own lawyers and that the accusations against them are politically motivated.