



Reg. No. :

Name :

Third Semester B.Com. Degree Examination, December 2017
First Degree Programme Under CBCSS
Core Course V
CO 1341: BUSINESS ENVIRONMENT AND ENTREPRENEURSHIP
DEVELOPMENT
(2013 Admn.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to maximum of **two** sentences. **Each** question carries **one** mark.

1. Define micro environment.
2. List internal environmental factors.
3. What is entrepreneurship ?
4. What do you mean by brain drain ?
5. What is KITCO ?
6. What do you mean by seed capital ?
7. What is single window system ?
8. What is meant by business incubator ?
9. Define economic environment.
10. What is disinvestment ?

(10×1=10 Marks)



SECTION - B

Answer **any 8** from 12 of the following **not** exceeding **one** paragraph. **Each** question carries **2** marks.

11. Differentiate between entrepreneur and manager.
12. Explain the reason for risk in business.
13. Give a note on intrapreneur.
14. Mention any two types of leaders.
15. What are free market economies ?
16. List any two characteristics of MSMEs.
17. List the services rendered by KITCO to entrepreneurs.
18. Explain the benefits of registration for a SSI unit.
19. Mention various forms of assistance rendered by SFCs.
20. Give a note on DICs.
21. State various taxation benefits available to MSMEs.
22. What is the purpose of ED club ?

(8x2=16 Marks)

SECTION - C

Answer **any 6** questions **not** exceeding **120** words. **Each** question carries **4** marks.

23. Explain the factors to be looked into before deciding plant location.
24. List the functions of KINFRA.
25. Give a note on MUDRA bank.



26. Explain different types of entrepreneurs.
27. Explain the barriers to entrepreneurship.
28. Explain the features of business environment.
29. What are the challenges of international business environment ?
30. Explain the steps involved in environment analysis.
31. How do you solve the problems faced by women entrepreneurs ? (6×4=24 Marks)

SECTION - D

Answer **any 2** questions **not** exceeding **4** pages **each**. **Each** question carries **15** marks.

32. Define business environment. Explain nature and scope of business environment.
 33. Explain the contribution of entrepreneur for the economic development of a nation.
 34. Write an essay on the problems of MSMEs in India.
 35. Give detailed notes on a) IDBI b) KVIC. (2×15=30 Marks)
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