

Reg. No. :

Name :

Fifth Semester B.A./B.Sc./B.Com. Degree Examination, March 2023

First Degree Programme under CBCSS

Double Main Programme

Open Course

**CO 1551.2/CC 1551.2/CX 1551.2/TT 1551.2 : PRINCIPLES OF
MANAGEMENT**

(2020 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to **two** sentences. **Each** question carries **1** mark.

1. Define management.
2. What is scalar chain?
3. What is delegation?
4. Define policy.
5. Define job analysis.
6. What is centralization?
7. What is organising?
8. What is staffing?

P.T.O.



9. Define controlling.

10. What is direction?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions not to exceed in one paragraph. **Each** question carries **2** marks.

11. What is meant by forecasting?

12. State any two importance of planning.

13. "Management is a universal process" How?

14. What is standing plan?

15. What is organizational structure?

16. Define authority.

17. What is functional organization?

18. What is meant by departmentation?

19. What is on-the-job training?

20. What is man power planning?

21. State any two merits of business objectives.

22. What is meant by induction?

23. What is chain of command?

24. What is planning premises?

25. What is meant by placement?

26. State any two objectives of control

(8 × 2 = 16 Marks)



SECTION – C

Answer any **six** questions not to exceed in **120** words. **Each** question carries **4** marks.

27. Briefly explain the levels of management.
28. Distinguish between administration and management.
29. What are the limitations of planning?
30. What are the principles of delegation?
31. Explain the selection process.
32. Differentiate formal and informal organization
33. What are the different methods of departmentation?
34. Explain the need and importance of staffing.
35. Differentiate delegation and decentralization.
36. What are the features of direction?
37. Differentiate recruitment and selection.
38. What are the steps in control process?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions not to exceed in **4** pages each. **Each** question carries **15** marks.

39. Explain the nature and scope of management.
40. Briefly explain Henry Fayol's principles of management.



41. Define planning. Explain the steps in planning.
42. What are the advantages and disadvantages of line and staff and the functional type of organisation?
43. Explain the principles of direction.
44. What is recruitment? Explain the various sources of recruitment.

(2 × 15 = 30 Marks)

